



PRODUCT CATALOGUE

2027



AUSTRALIAN OWNED & OPERATED



BRINGING SOMETHING NEW TO THE TABLE

Taste Trail Foods is an Australian owned food, beverage and supplements business with a growing portfolio of brands across snacks, drinks, treats and wellness products.

We research the market to understand emerging trends, changing preferences and new product opportunities. We identify promising products and evaluate them carefully for quality, flavour, formulation, originality and commercial potential. Only products that meet our standards are selected for our portfolio.

Through our distribution channels, we connect these products with retailers, wholesalers and other business partners. We also manufacture selected products, giving us greater involvement in product development, quality and supply.



OUR VISION

To continually discover and bring exciting products to the market that are recognised for their innovation, quality and strong market appeal.



BRAND
PORTFOLIO



MARKET
RESEARCH



DISTRIBUTION



SELECTED
MANUFACTURING



OUR BRANDS

Different categories. Distinct identities. One commitment to quality.



Yan & Yum

YAN & YUM
ASIAN-INSPIRED TREATS

Bringing the flavours of
Asia to the Western world.

Golden Kernel Co

GOLDEN KERNEL CO
POPCORN

Premium popcorn created
for modern retail.

TASTE
TRAIL
FOODS



FROBITE
FRUIT SNACKS

Real fruit transformed into
a light, crunchy snack.



IMMUNIS

IMMUNIS
SUPPLEMENTS

A first-of-its-kind
honey-based supplement.



Yan & Yum

BUBBLE TEA MADE SIMPLE

Yan & Yum brings the bubble tea experience into one convenient single serve kit. Everything needed for a delicious bubble tea, ready in just 60 seconds!



IDEAL FOR CAFÉS, CONVENIENCE STORES, HOSPITALITY, SUPERMARKETS AND PETROL STATIONS



EVERYTHING INSIDE
Boba pearls, milk tea powder
and a paper straw in every kit.



**READY IN
60 SECONDS**



**CONSISTENT
EVERY TIME**



THE COMPLETE FLAVOUR RANGE

Six flavours. Endless fun.



● Brown Sugar ● Honeydew ● Matcha ● Original ● Taro ● Strawberry



CONCEPT PREVIEW

SOMETHING NEW IS ON THE WAY



The bubble tea experience you know,
coming soon in a convenient retail multi-pack kit.

Designed for supermarket shelves and
easy at-home enjoyment.

★
COMING SOON

REGISTER YOUR INTEREST FOR LAUNCH UPDATES



— YOUR TICKET TO —

★

BOLD

FLAVOUR

Golden Kernel Co. brings bold flavour,
distinctive presentation and strong market
appeal to one of the world's most loved snacks.

★

From convenient everyday formats
to memorable gifting, every range
is made to stand out.



CRAVE-WORTHY FLAVOUR



DISPLAY-READY FORMATS



MADE TO IMPRESS

AUSTRALIA'S OWN
POPCORN
MADE TO SHARE
6 BOLD FLAVOURS

SALTED CARAMEL



100g

HONEY BUTTER
SIGNATURE



100g

SEA SALT BUTTER



55g

**SWEET CHILLI
& SOUR CREAM**



100g

SALT & VINEGAR



55g

PASSIONFRUIT
LIMITED EDITION



100g



NON-GMO CORN



AUSTRALIAN CORN



0g TRANS FAT



PREMIUM QUALITY

GRAND *Gesture*

Make an impression before the very first bite. With crave-worthy flavour and distinctive presentation, this unique popcorn gift is made for loved ones, family visits, celebrations, corporate gifting and every special occasions.

Honey Butter
850g / 250g



Sea Salt Butter
480g / 140g



Salted Caramel
850g / 250g



*Popcorn today,
piggie bank tomorrow.*



FRUIT, MADE TO SNACK.

Real fruit, transformed into a light,
satisfying crunch. Vibrant,
naturally colourful and made to
stand out on shelf, FroBite brings
everyday snacking to life.



FRESH FRUIT



GENTLY FREEZE-DRIED
OR LOW-TEMPERATURE FRIED



LIGHT & CRUNCHY

MADE FOR
EVERYDAY MOMENTS



LUNCHBOXES



FAMILIES



ON THE GO



REAL
FRUIT



GLUTEN
FREE



EYE-CATCHING
ON SHELF



THE FRUIT CRUNCH RANGE



9 FLAVOURS. REAL FRUIT. SERIOUS CRUNCH.



LUNCHBOX MULTIPACKS



**COMING
SOON**

MADE FOR LITTLE ADVENTURERS



IMMUNIS

PREMIUM MANUKA HONEY-BASED SUPPLEMENTS

A NEW WAY TO SUPPLEMENT.

Manuka honey blended with carefully selected
herbs and supplements in one rich, spoonable formula.



MANUKA HONEY



UP TO 17 INGREDIENTS



3 YEARS OF RESEARCH



IMMUNIS

FORMULAS FOR EVERY MOMENT

Manuka honey-based blends created for passion, energy and performance.

PASSION

Created for confidence,
connection and intimate
moments.



ENERGY & PERFORMANCE

Daily momentum
when you need it.
Endurance when more
is demanded.





IMMUNIS

THE HEALTH RANGE

MANUKA COMPLEX⁺

A refined 3-in-1 blend of Australian Manuka honey,
royal jelly and bee pollen.

DAILY ENERGY • NATURAL NUTRITION • EVERYDAY WELLBEING



EVERYDAY



ADVANCED



INTENSIVE



ULTIMATE



DAILY ENERGY

with Royal Jelly



EVERYDAY WELLBEING

with Australian Manuka



NATURAL NUTRITION

with Bee Pollen



IMMUNIS



WHAT MAKES IMMUNIS DIFFERENT?

A honey-based supplement created with carefully selected herbs and supplement ingredients.

01

THE BASE

Premium Manuka honey creates a rich, spoonable format.

02

THE FORMULA

Up to 17 carefully selected ingredients across the range.

03

THE PURPOSE

Different formulas for daily energy, performance, passion and everyday wellbeing.

OUR APPROACH

Our products offer a balanced, long-term approach to wellness, not an instant fix. This is unlike pharmaceuticals or counterfeit products falsely claiming to be natural.

WHY EVERY INGREDIENT MATTERS

Every jar combines ingredients selected to play a vital role within the formula. Together, they are formulated to support balanced nutrition, focus, optimal function and overall vitality over time.

SOME OF THE INGREDIENTS USED ACROSS OUR RANGE

◇ ASHWAGANDHA

◇ BLACK MACA

◇ TONGKAT ALI

◇ TRIBULUS

◇ GINSENG

◇ ROYAL JELLY

◇ BEE POLLEN

◇ PINE BARK EXTRACT



DISCOVER A MORE ENJOYABLE WAY TO SUPPLEMENT.



DISTRIBUTION & MARKET REACH

Connecting distinctive products with the right markets.

Our distribution network connects our brands with a diverse range of trade partners and retail environments. We focus on placing each product where its format, audience and commercial potential make the strongest impact.



SUPERMARKETS

Distinctive products created for modern grocery shelves.



CONVENIENCE STORES

Eye-catching, convenient formats suited to fast-moving retail.



CAFÉS & HOSPITALITY

Unique food and beverage options for memorable customer experiences.



PETROL STATIONS

Impulse-friendly products designed for customers on the move.



WHOLESALE & DISTRIBUTORS

Opportunities to introduce our brands across new channels and markets.

THE RIGHT PRODUCTS
THE RIGHT CHANNELS
THE RIGHT OPPORTUNITIES



WHY PARTNER WITH US

Distinctive products. Carefully selected.
Designed to stand out.

Taste Trail brings together unique products, strong brands and thoughtful packaging, supported by market insight and established distribution channels.



UNIQUE PRODUCT DISCOVERY

We research the market to identify distinctive products with originality, consumer appeal and strong commercial potential.



QUALITY & TASTE

Every product is carefully considered for flavour, quality and overall experience before joining our portfolio.



THE WOW FACTOR

We create products and packaging with immediate visual impact, designed to attract attention, spark interest and stand out on the shelf.



DISTRIBUTION & SUPPORT

We connect our brands with supermarkets, convenience stores, petrol stations, cafés, hospitality venues, wholesalers and distribution partners.



We also manufacture selected products, giving us greater involvement in product development, quality and supply.

LET'S BRING SOMETHING NEW
TO THE MARKET



LET'S CONNECT

For distribution, retail, hospitality and
brand partnership enquiries, connect with our team.

CONTACT US

EMAIL

info@tastetrailfoods.com.au

BUSINESS ADDRESS

A2/406 Marion St
Condell Park, NSW 2200
Australia

SALES ENQUIRIES

Speak with our sales representative
+61 405 747 043

The trail continues with you.



THE TRAIL CONTINUES.

New discoveries. New flavours. A journey that never stops.

